

Press Release

Office of the Mayor

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Mayor Sam Liccardo Names Rose Herrera as Vice Mayor

SAN JOSE – Mayor Sam Liccardo today named Councilmember Rose Herrera as his choice to serve as San José's Vice Mayor for 2015-2016.

"Rose Herrera brings passion and commitment to the community to the role of Vice Mayor," Mayor Liccardo said. "From her service to our country as a member of the U.S. Air Force, to her leadership on economic development and transportation issues, Rose has the experience needed as we focus on working together to make San José a safer, smarter city."

"I am honored to receive this nomination, and I look forward to working with the Mayor and the entire Council," Councilmember Herrera said. "Now is the time for everyone to work together, to collaborate across traditional boundaries, and like the Mayor, that's what I intend to do."

Elected to represent District 8 (East San José/Evergreen) in 2008, Herrera is in her second term on the City Council. A native of East San José, Councilmember Herrera attended Overfelt High School and received both her Bachelor's and Master's degrees from Santa Clara University. Councilmember Herrera served her country in the United States Air Force. An early supporter and advocate for women's issues, she is a founding member of the Bay Area Military Women's Collaborative, and founder and immediate past president of the League of California Cities Women's Caucus. Councilmember Herrera has focused on saving the funding for the Lightrail project to Eastridge, secured funding for the 101/Tully Road highway project and the 101/Capitol Expressway/Yerba Buena interchange, and saved Municipal Water from being privatized. Councilmember Herrera was instrumental in working with community partners to save Lake Cunningham Regional Skate Park from losing critical programming and staffing.

As Vice Mayor, Councilmember Herrera will serve as vice chair of the Rules and Open Government Committee. She also is on the Community and Economic Development Committee, which she previously chaired, and the Transportation and Environment Committee, for which she is a previous vice chair. She also is a board member for the Capitol Corridor Joint Power Authority; Housing and Community Development Advisory Committee; Mayor's Gang Prevention Task Force; Santa Clara Valley Habitat Agency (governing and implementation boards; and Work2Future. She chairs the League of California Cities statewide Transportation, Communication, and Public Works Committee. She serves on the Santa Clara Valley Transportation Authority (VTA) Board of Directors, governance committee, Downtown East Valley Policy Advisory Board, and as VTA Congestion Management and Planning chair.